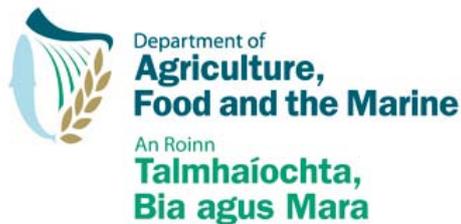


Oifig Faisnéise
Áras Talmhaíochta
Sráid Chill Dara
Baile Átha Cliath 2



Press/Information Office
Agriculture House
Kildare Street
Dublin 2

E-mail: info@agriculture.gov
Twitter: [@agriculture_ie](https://twitter.com/agriculture_ie)
Website: www.agriculture.gov.ie

Tel: (01) 607 2802
Fax: (01) 662 1165

If you have any queries on this press release please contact info@agriculture.gov

138/14

25th September 2014

MINISTER COVENEY RE-APPOINTS MR MICHAEL CAREY

AS CHAIRMAN TO AN BORD BIA

The Minister for Agriculture, Food and the Marine, Simon Coveney TD has announced the re-appointment of Mr Michael Carey to a second term as Chairman of the Board of An Bord Bia.

Mr Carey has been Chairman of Bord Bia since September 2011. He has held senior positions in a number of multinational food companies in Ireland and the UK and is founder and executive Chairman of The Food Company.

Minister Coveney acknowledged Mr Carey's drive and commitment particularly in relation to the Sustainability agenda and Origin Green. The Minister said "*the next three years will see major growth opportunities for Ireland, in particular following the abolition of milk quotas, and Bord Bia will benefit from continuity in leadership. I wish Mr Carey continued success in this leadership role in promoting a market-driven food and drink industry*".

Notes for the editor

Origin Green Sustainability Programme

- Origin Green, launched by An Taoiseach in June 2012 is a voluntary sustainability programme aimed at demonstrating the commitment of the Irish food and drink industry to produce in a sustainable manner.
- Interest among food and drink manufacturers has been strong with **356** registering to date. More than 70 of these are fully verified members while a further 58 have submitted draft plans.
- It is estimated that verified members account for 68% of food and drink exports. The programme has set a target of having 75% of exports covered by verified members by the end of 2014 with an ambition to have all food and drink manufacturer's members of the programme.
- Securing verified membership at food processing level requires companies to develop a multi-annual sustainability plan with clear targets across three key areas: raw material sourcing, resource efficiency and social sustainability. Companies commit to submitting a progress report annually to outline their performance towards reaching their targets. Both the plan and progress reports are verified by an independent third party.

ENDS