

2019 Call for Proposals for the Promotion of Agricultural Products

The 2019 call for promotion campaigns for EU agricultural products under the EU promotion regulations were opened by the European Commission on 15th January 2019.

This is a competitive fund with EU co-financing of 70-85% available for high scoring proposals for multi-annual projects aimed at finding new markets and promoting EU agricultural products on either Third Country markets or within the EU. The total budget for the current call amounts to €201.1m, for multi and simple programmes.

Applications should be submitted **by 16th April 2019 directly to CHAFEA, the EU agency** in charge of the call via the [dedicated electronic portal](#). Following evaluation by CHAFEA, a Commission decision will be taken in Autumn 2019 on proposals to be funded.

Detailed information is available on:

<https://ec.europa.eu/chafea/>

Further information available from:

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