From: brian walsh
Sent: 
To: 
Subject: Good ideas for the new CAP

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Hi folks,

I saw the Andy Doyle article in the Tillage section of the Irish Farmers Journal on Influencing the CAP.

Here is my idea:

Every farmer in Ireland planted 1/2 acre of trees.
Advantages/Benefits:
Mitigate climate change.
Relatively simple to do. Easy simple idea. Relatively low cost.
Generate rural jobs.
Improve biodiversity.
Easy simple idea. Not too onerous to do for farmer. Farmers would have a renewable source of wood in time to come.
It could be sold as an idea to that's straight forward and any farmer with even a modest amount of land could do it, maybe those with bigger farms could plant more.
Improve farmer image as often seen (unjust) bad guys in climate change battle due to emissions produced on farms.

I could create social media hashtags for this campaign.

Many thanks

Brian Walsh